

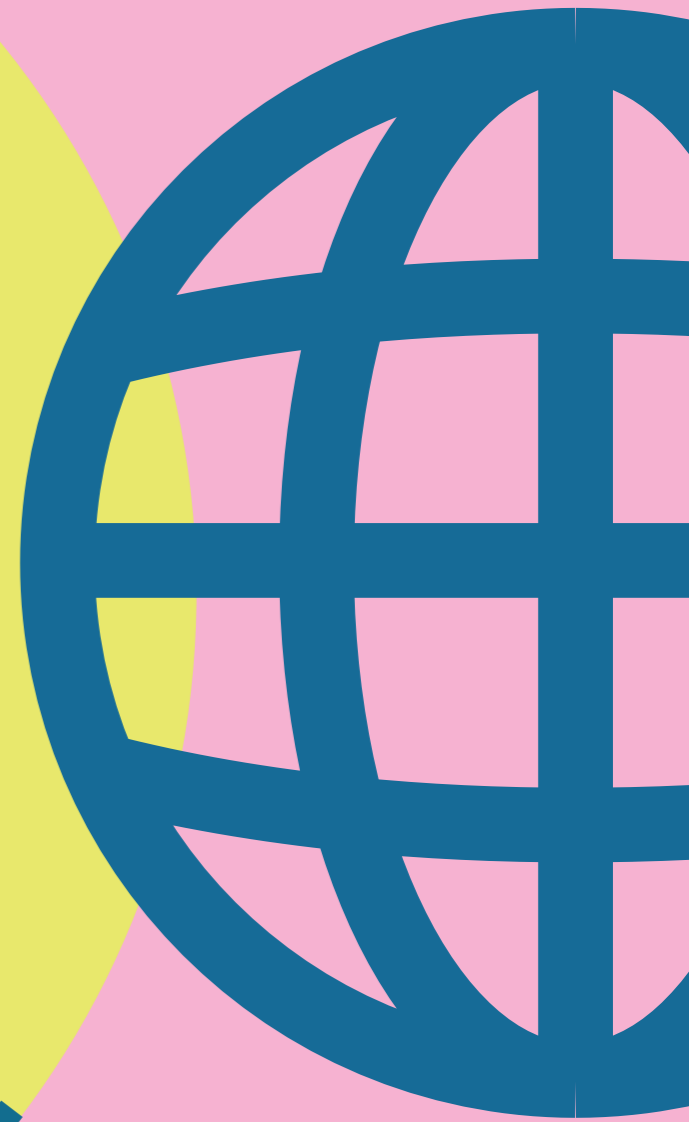


EFFM

**IT ALL
STARTS
HERE**

15 – 21 FEB 2024

EFM-BERLINALE.DE



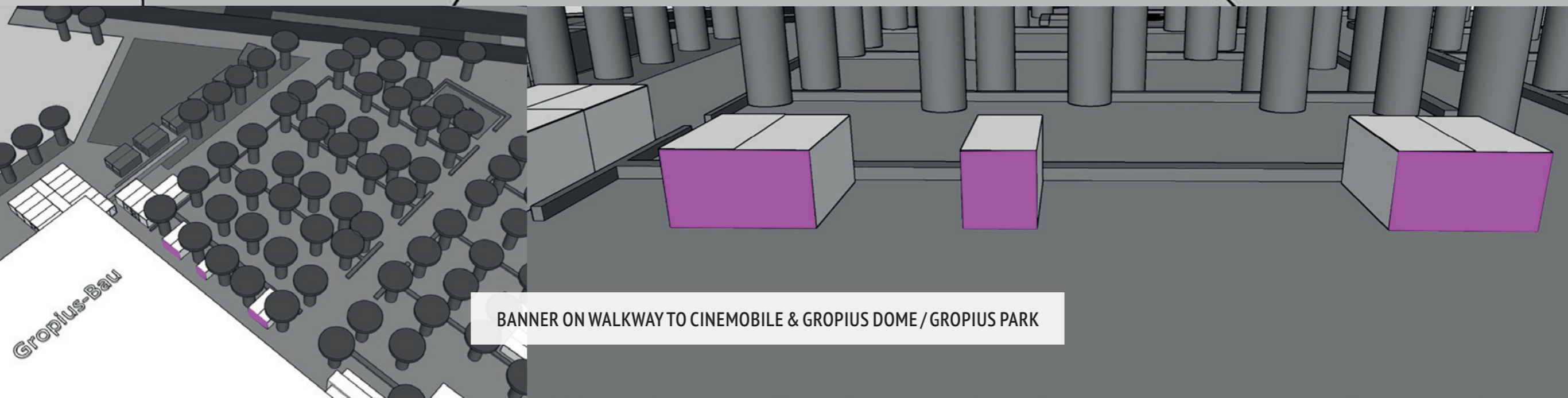
NEW OUTDOOR

Gropius Dome

Conference Lounge

Gropius Bau

POSTER & BANNER / GROPIUS PARK



BANNER ON WALKWAY TO CINEMOBILE & GROPIUS DOME / GROPIUS PARK

Gropius-Bau

a multilingual database* for international co-production

Profiles are also available in English, Mandarin Chinese and Japanese

Inquiries: info_jcb@jcb.or.jp
https://japancreatorbank.com/en/

BANNERS

Japan Creator Bank

MEET DUTCH FEATURES @ GROPIUS BAU 164

PROMISE OF PISA

INTERNATIONAL PREMIERE
THURSDAY FEB 20TH 9.15AM CINEMAXX 17
SUNDAY FEB 23RD 4.40PM CINEMAXX 16

DUTCHFEATURES.COM

★★★★★
'A VERY ENJOYABLE CROSS-OVER FILM'
VERONICA

★★★★★
'A FILM THAT VIBRATES WITH LIFE ENERGY'
TROUW



HORIZONTAL BANNER / GROPIUS BAU

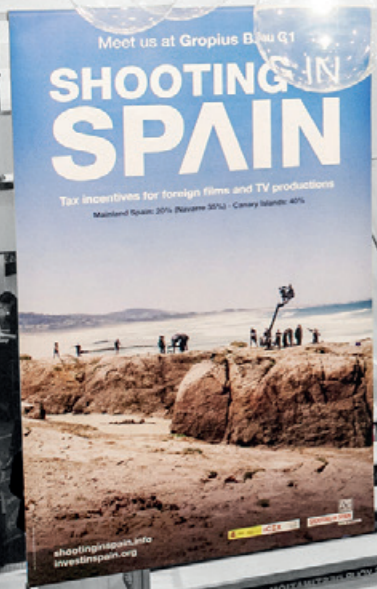


FLOOR LEVEL BANNER / GROPIUS BAU



SPECIAL BANNER / CINEMAXX

BANNERS



VERTICAL & SPECIAL BANNER / MARRIOTT



VERTICAL BANNER / GROPIUS BAU



VERTICAL BANNER / GROPIUS BAU



SPECIAL BANNER / MARRIOTT



VERTICAL BANNER / MARRIOTT



BANNERS



VERTICAL & HORIZONTAL BANNER / GROPIUS BAU

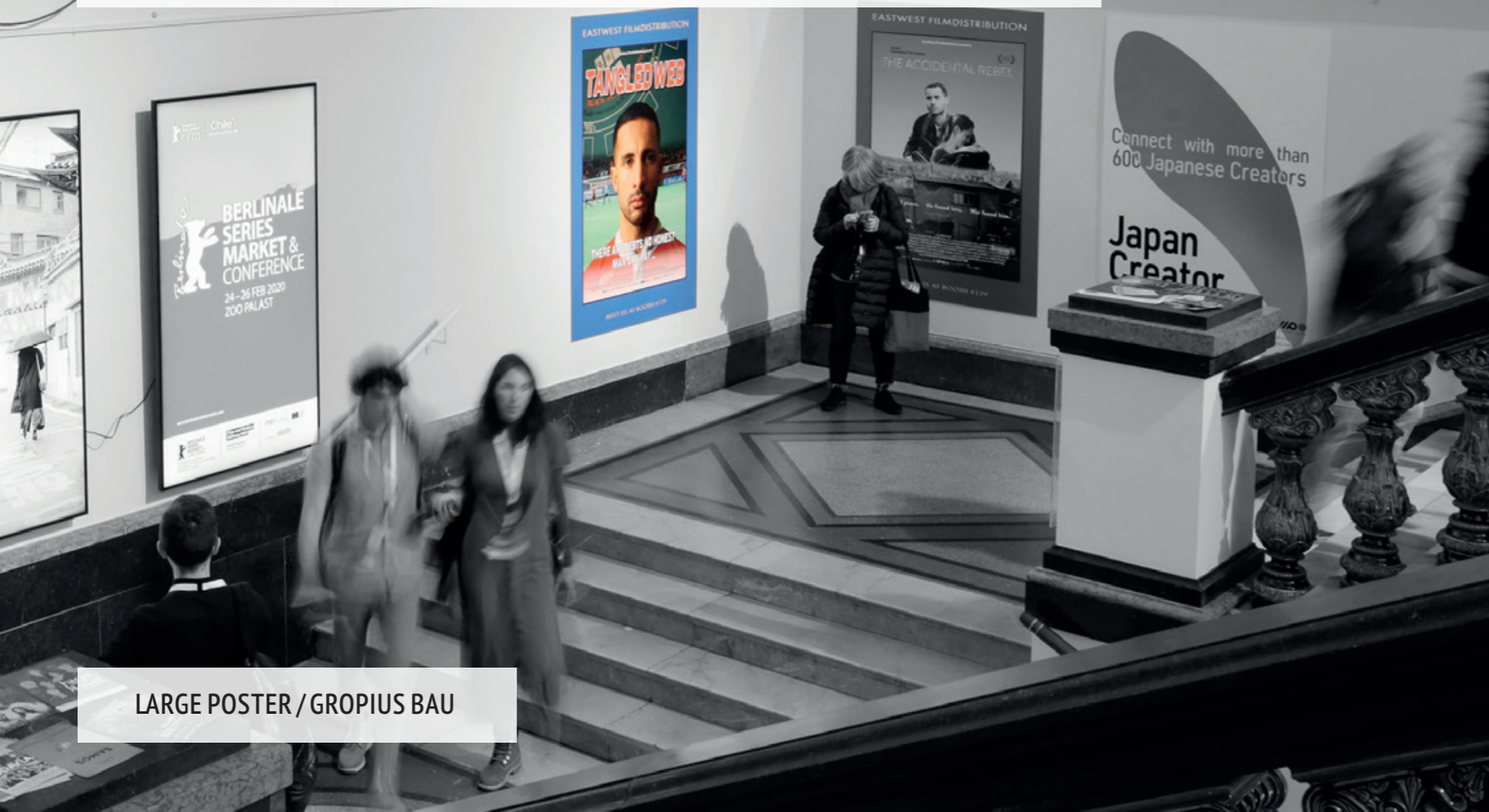


OUTDOOR BANNER / GROPIUS PARK



NEW ILLUMINATED BANNER / CINEMAXX

POSTERS & STICKERS



LARGE POSTER / GROPIUS BAU



STAIR STICKER / MARRIOTT



STAIR STICKER / GROPIUS BAU



LARGE POSTER / MARRIOTT

POSTERS & STICKERS



POSTER / GROPIUS BAU



LIFT POSTER / GROPIUS BAU



LIFT POSTER / MARRIOTT



NEW POSTER / CINEMAXX



DOOR STICKER / GROPIUS BAU

DIGITAL DISPLAYS



DIGITAL POSTER & TRAILER MONITOR / GROPIUS BAU



DIGITAL POSTER / CINEMAXX



TRAILER MONITOR / GROPIUS BAU



DIGITAL POSTER / MARRIOTT

ONLINE & PUBLICATIONS



SMALL WEB-BANNER



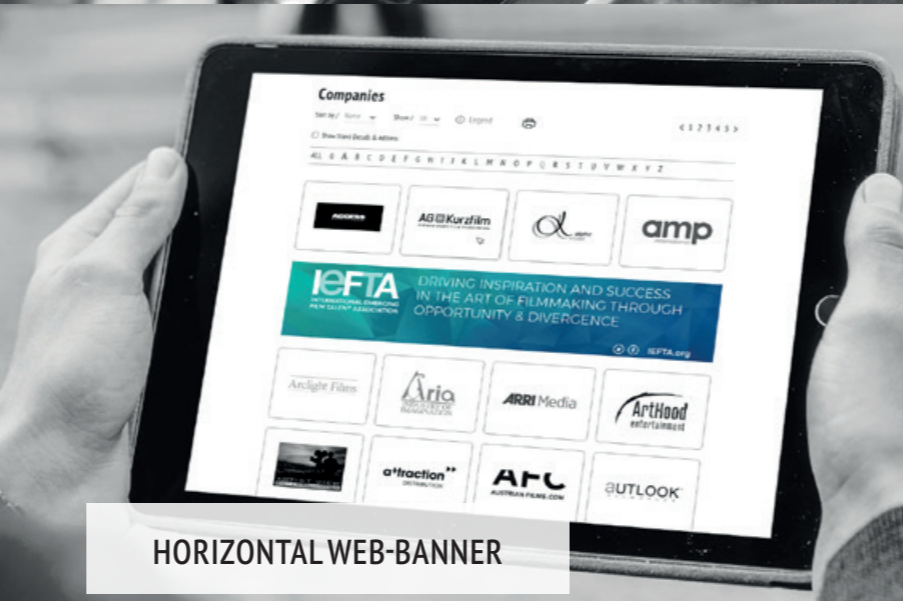
WIFI LOGIN PAGE



BACK COVER EXHIBITORS GUIDE



SKYSCRAPER



HORIZONTAL WEB-BANNER



NEWSLETTER BANNER

DETAILS & PRICES - DISPLAY ADVERTISEMENT

HORIZONTAL BANNER

Gropius Bau
€ 3,750

VERTICAL BANNER

Gropius Bau / Marriott
from € 2,100

FLOOR LEVEL BANNER

Gropius Bau
€ 4,500

ILLUMINATED BANNER

Gropius Bau / CinemaxX
from € 2,500

OUTDOOR BANNER

Gropius Park / CinemaxX
from € 2,500

SPECIAL BANNER

Gropius Bau / Marriott / CinemaxX
from € 3,200

CITY LIGHT POSTER

Gropius Park
€ 2,500 one side

VARIOUS POSTERS

Gropius Bau / Marriott / Gropius Park / CinemaxX
from € 600

LIFT POSTER

Gropius Bau / Marriott
from € 1,300

STEPS

Gropius Bau / Marriott
from € 2,700

REVOLVING DOOR STICKERS

Gropius Bau Main Entrance
from € 1,300

TABLE STICKER

Gropius Bau
€ 850



DETAILS & PRICES - DIGITAL DISPLAYS

DIGITAL POSTER

Gropius Bau / Marriott / CinemaxX
€ 950 per poster in rotation

DIGITAL POSTER PACKAGE

four market locations
€ 3,000 per poster in rotation

Show your digital poster on monitors in four market locations.
All monitors show the same poster.

ALL DIGITAL POSTERS ARE SHOWN IN A LOOP OF MAX.12 POSTERS

TRAILER VIDEO WALL

Gropius Bau
from € 1,000 per minute

TRAILER PACKAGE

Gropius Bau
€ 1,500 per minute

Show your trailer at two busy spots in the Gropius Bau.
Both monitors show the same trailer.

ALL TRAILERS ARE SHOWN IN A LOOP OF MAX.10 TRAILERS

DETAILS & PRICES - ONLINE & PUBLICATIONS

WEB-BANNER

Small Web-Banner / Skyscraper / Horizontal
from € 2,000

WIFI LOGIN PAGE

€ 5,000

NEWSLETTER BANNER

>20k recipients, within or under mailing body
from € 2,800

BACK COVER EXHIBITORS GUIDE

€ 5,000

TO BOOK SPACE, PLEASE CONTACT OUR ADVERTISING DEPARTMENT: efm-advertising@berlinale.de

